



Global Survey:

320+ Cognitive Care Professionals
share their views about the Future
of Brain Health and AI



324
Professionals

43
Countries represented

June-July
2026

Sample of professionals using CogniFit cognitive care platform, not designed to be statistically representative of the general population. Survey conducted in English and Spanish.

Top 10 Highlights: What leading Cognitive Care Professionals want to share with peers and the public at large

3 Strong Calls to Action

1. 93% Agree/ Strongly Agree with “Companies should work harder to incorporate brain/ mental health into general health and training initiatives”.
2. 80% Agree/ Strongly Agree with “Clinicians should systematically assess and monitor cognitive side-effects when prescribing medications or interventions requiring anesthesia or surgery”.
3. 78% Agree/ Strongly Agree with “All people over the age of 60 should receive a brief annual cognitive checkout” – and, in a later question, survey participants went further: 61% say routine cognitive check-ups should become standard practice at or before the age of 50.

Optimism about Brain Health in the of AI, if...

4. Overall, 69% of respondents feel Optimistic/ Very Optimistic about the future of Cognitive Care over the next 5 years.
5. 68% Agree/ Strongly Agree with “The era of AI is going to make Cognitive Care a much more important priority in psychology and healthcare”.
6. 60% Agree/ Strongly Agree with “AI tools and platforms will transform Cognitive Care for the better, improving access or quality of both” ... and 18% Disagree/ Strongly Disagree (22% remain Neutral).
7. 75% of all survey participants would feel comfortable using AI in Report Generation, and 60% to produce Personalized Training Recommendations, but only 37% for Clinical Decision Support and 31% for Patient Engagement.

Top opportunities and challenges identified

8. In the near term, 89% want to see expanded access to clinically-validated tools, and 87% want wider access to personalized assessments and interventions.
9. As main barriers to broader adoption of cognitive care tools, 81% mention Cost, and 45% Lack of Awareness. Only 29% mention Lack of Clinical Validation.
10. 35% reply At Home when asked “Where is the platform most commonly used by your patients, clients, or students, to monitor cognitive progress over time, approaching the 41% who reply At the Clinic.

This survey among CogniFit professional users was designed with the help of SharpBrains to detect important signals early. Respondents are a leading indicator of what is ahead.

Geographic distribution of respondents, by region

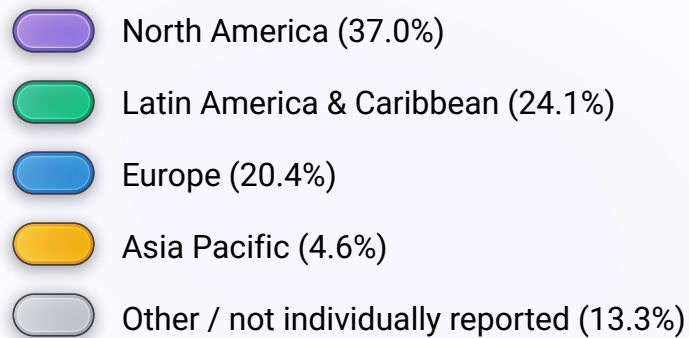
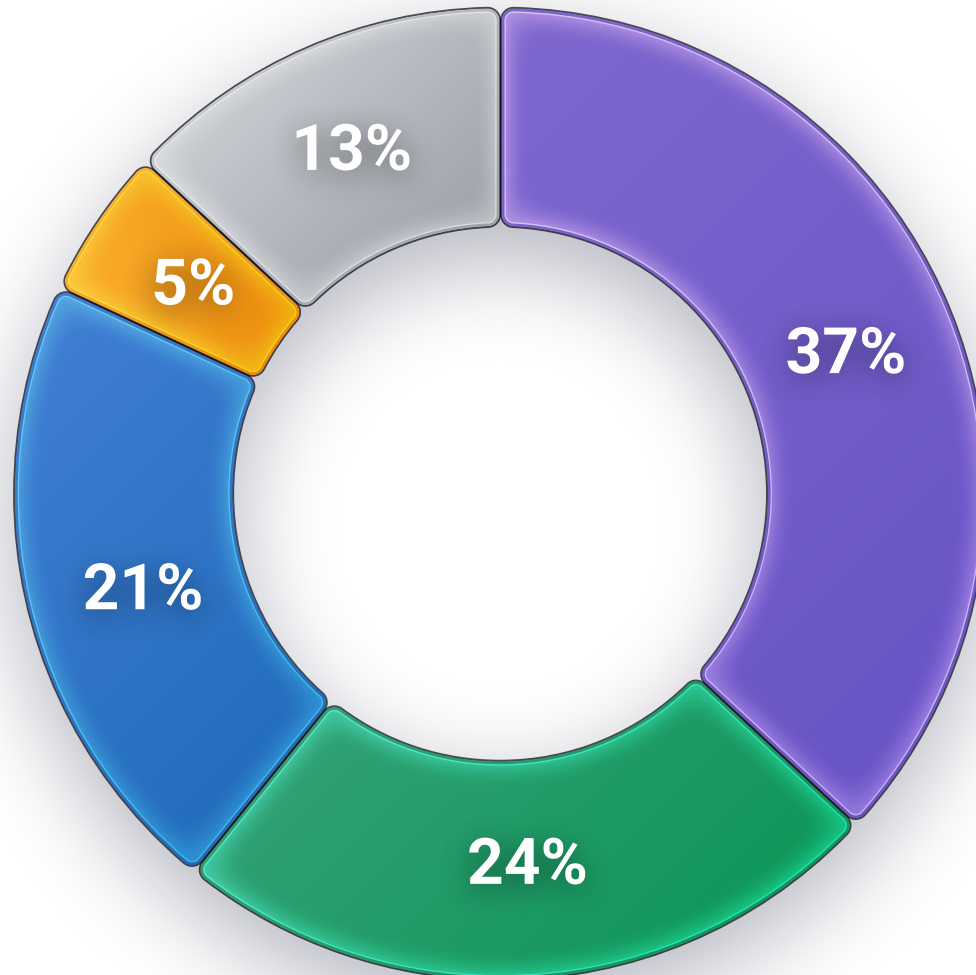


Fig. 0 Geographic distribution of respondents, grouped by region (n=324). Regions are derived from the individually-identified countries in the underlying account data; the remainder spans additional countries not individually broken out in the source data and are shown as "Other."

Professional distribution of respondents, by needs served

QUESTION WORDING:
"Which populations do you most commonly assess, train or support?" — select all that apply.

Category	Conditions included	Mentions
Development	ADHD, Learning Difficulties, Autism	538 (35%)
Emotional Health	Anxiety, Depression and Mood Disorders	338 (22%)
Brain Aging	Healthy Aging, MCI, Alzheimer's	291 (19%)
Peak Performance	Cognitive Optimization, Workplace Performance	210 (14%)
Cognitive Rehabilitation	Brain Injury, Stroke Rehabilitation	176 (11%)

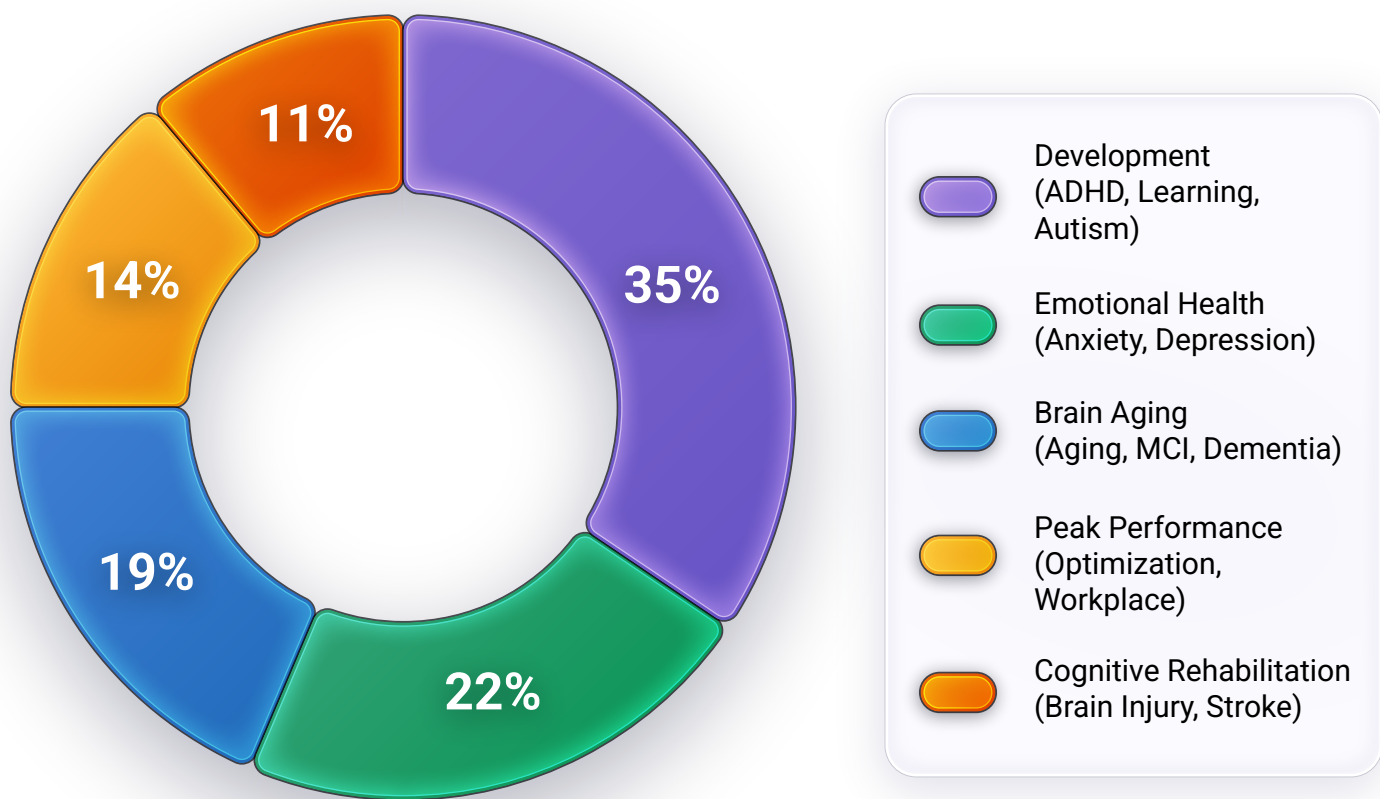


Fig. 7 Populations served, grouped into 5 categories. Multi-select, professionals (n=324, EN and ES combined). Percentages of total mentions (1,553).

Beliefs and perspectives on the future of cognitive care Q9

QUESTION WORDING:

"Please indicate your level of agreement with the following statements" — scale 1 = Strongly Disagree to 5 = Strongly Agree.

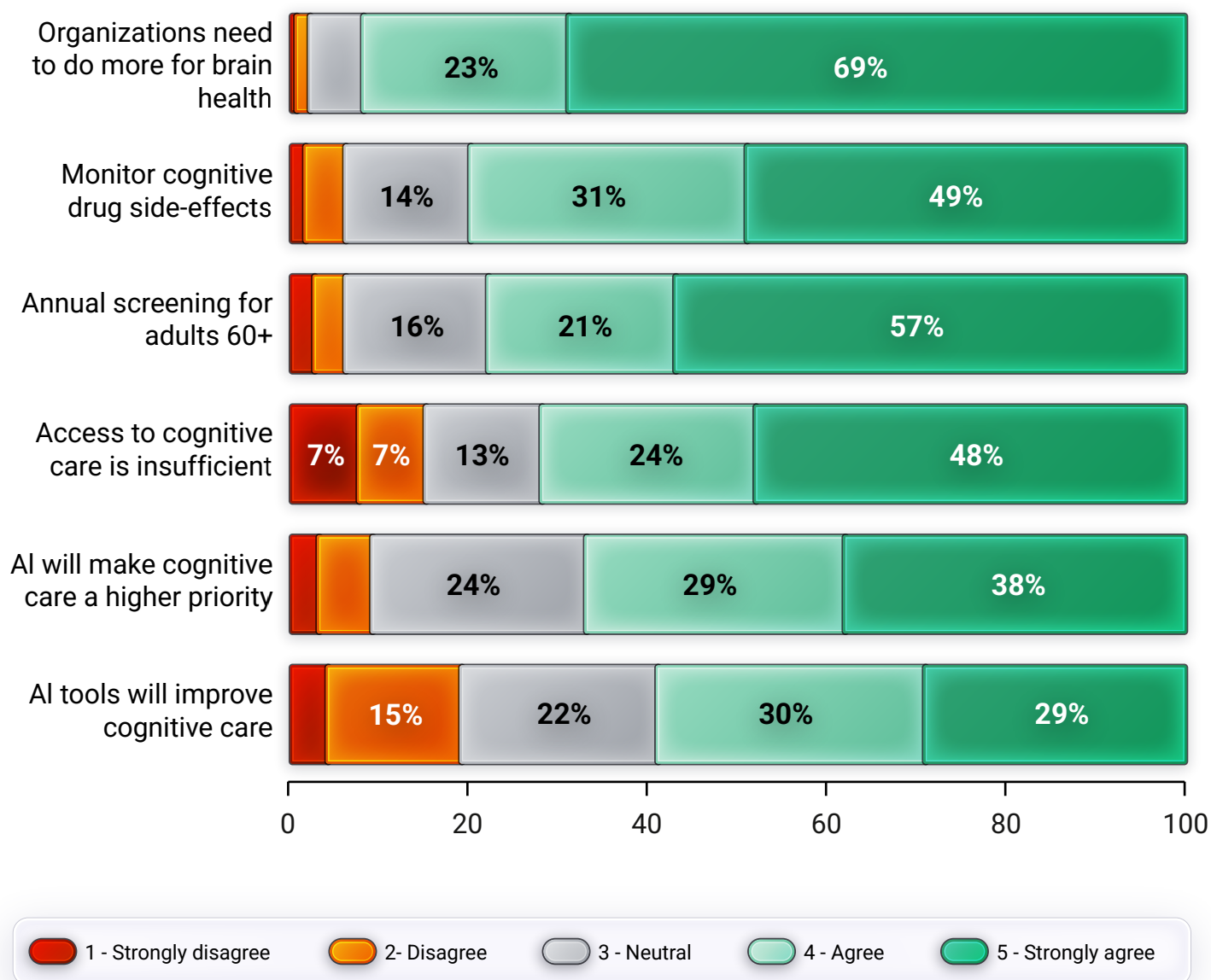


Fig. 1 Full 5-point distribution of responses (1 = Strongly disagree to 5 = Strongly agree). Combined EN and ES professionals (n=324).

When should checkups begin & Vision for the future of cognitive health

QUESTION WORDING:

"At what age should routine cognitive checkups become standard practice?"

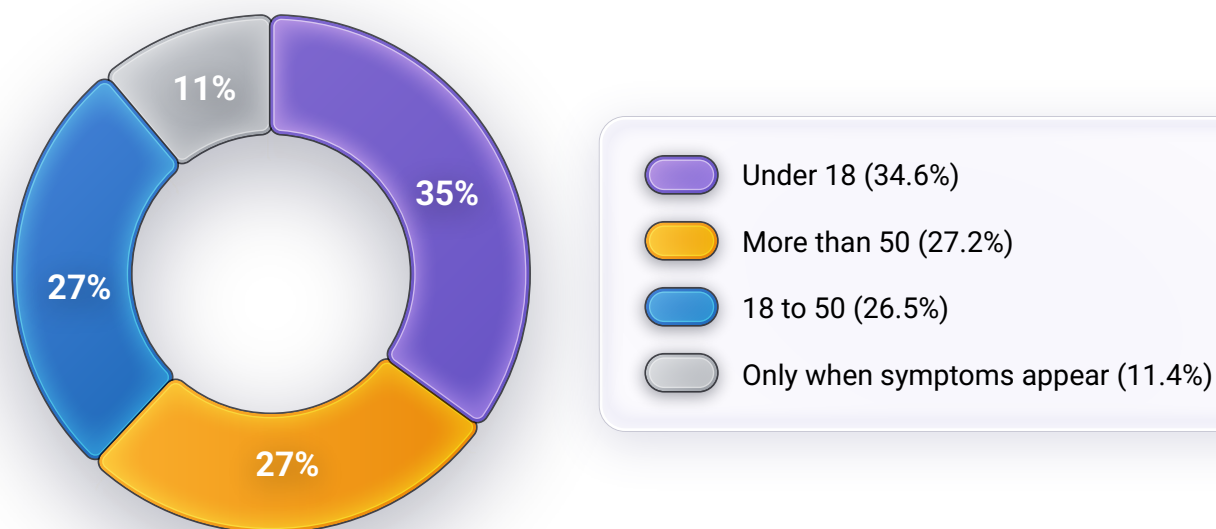


Fig. 2b Recommended age to begin routine cognitive checkups, regrouped into four bands (n=324, EN and ES combined).

QUESTION WORDING:

"Which statement best describes the future of cognitive health?"

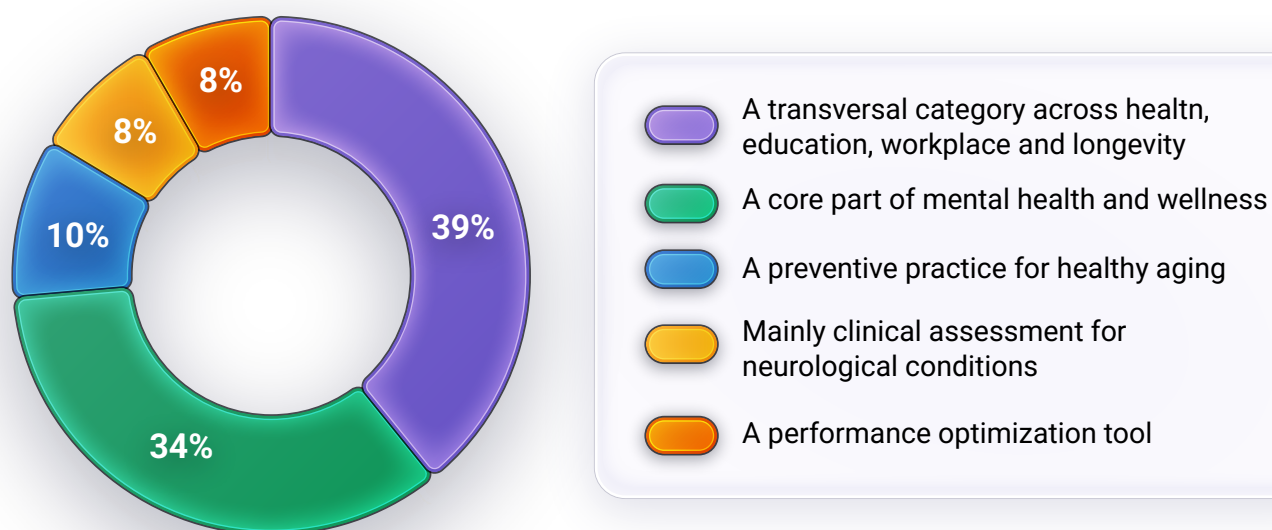


Fig. 2a Vision for the future of cognitive health (EN and ES combined, n=324).

Optimism about the future of cognitive care

QUESTION WORDING:

"How optimistic are you about the future of cognitive care over the next 5 years?" — scale 1 = not at all optimistic to 5 = very optimistic.

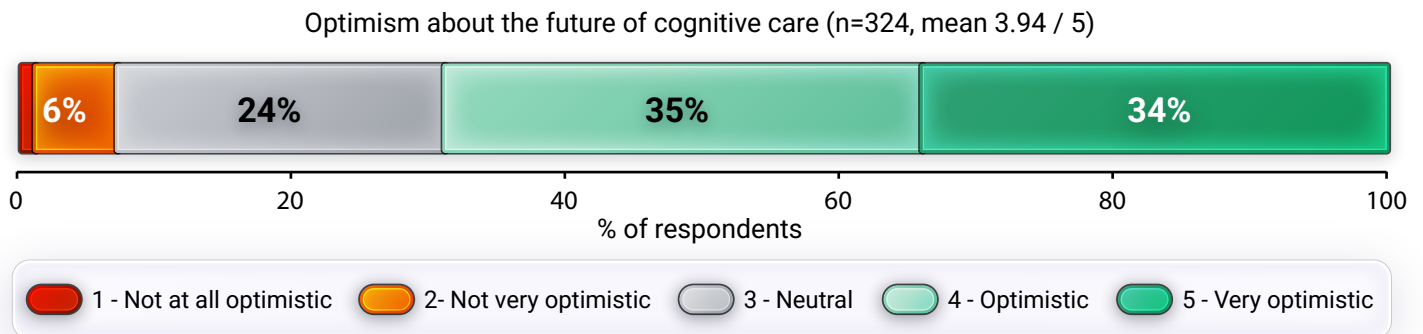


Fig. 3 Distribution of optimism scores, professionals only (n=324). Mean: 3.94.

Areas of comfort using AI Q10

QUESTION WORDING:

"In which areas would you be most comfortable using AI in cognitive care?" — select all that apply.

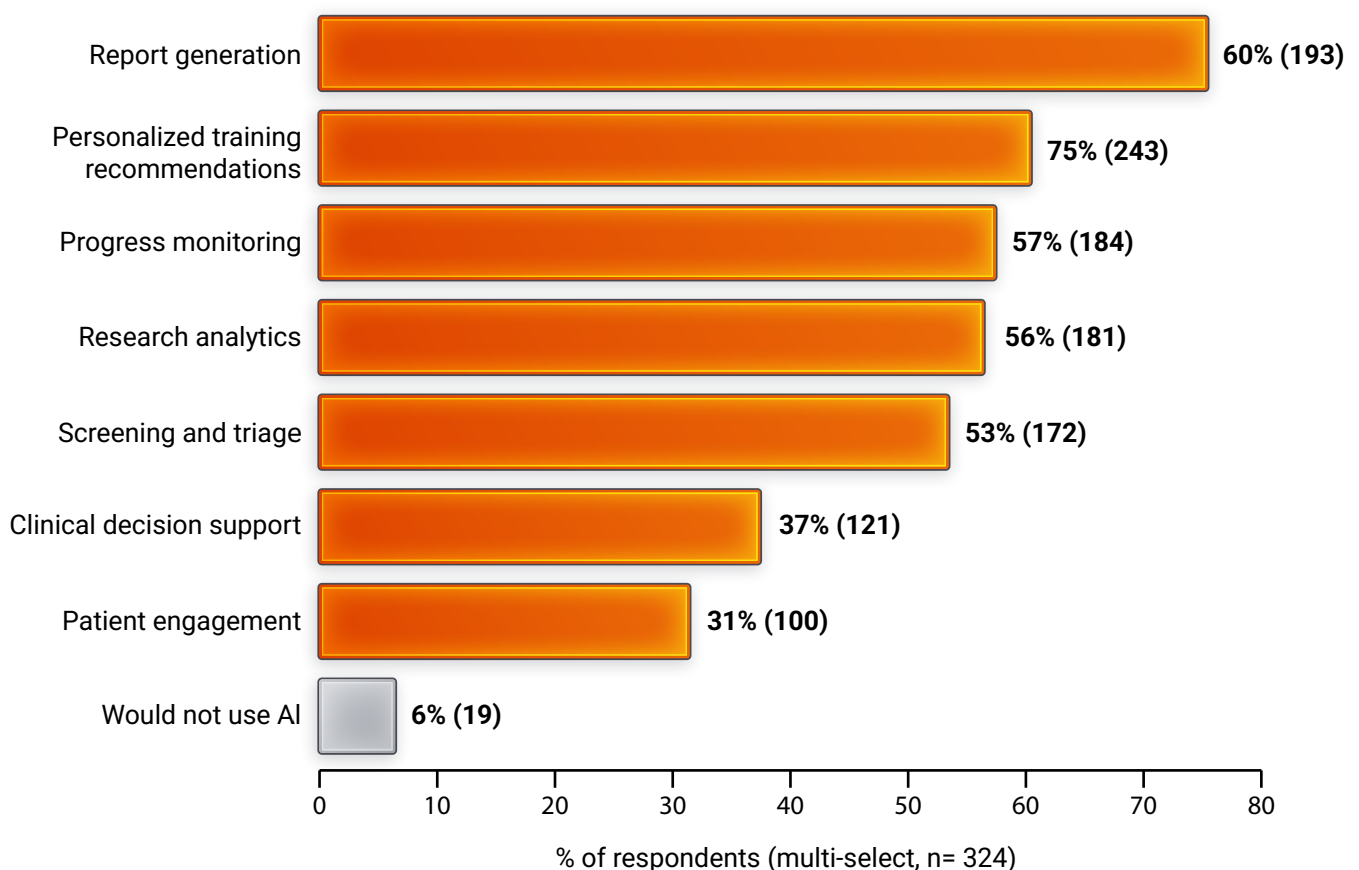


Fig. 4 Percentage of respondents comfortable using AI in each area. Multi-select, EN and ES professionals (n=324).

Innovation priorities for next-generation platforms Q8

QUESTION WORDING:

"If you were speaking to researchers and innovators developing the next generation of cognitive care platforms, what would you encourage them to prioritize over the next 2–3 years?" – each item rated 1 (Low priority) to 5 (High priority).

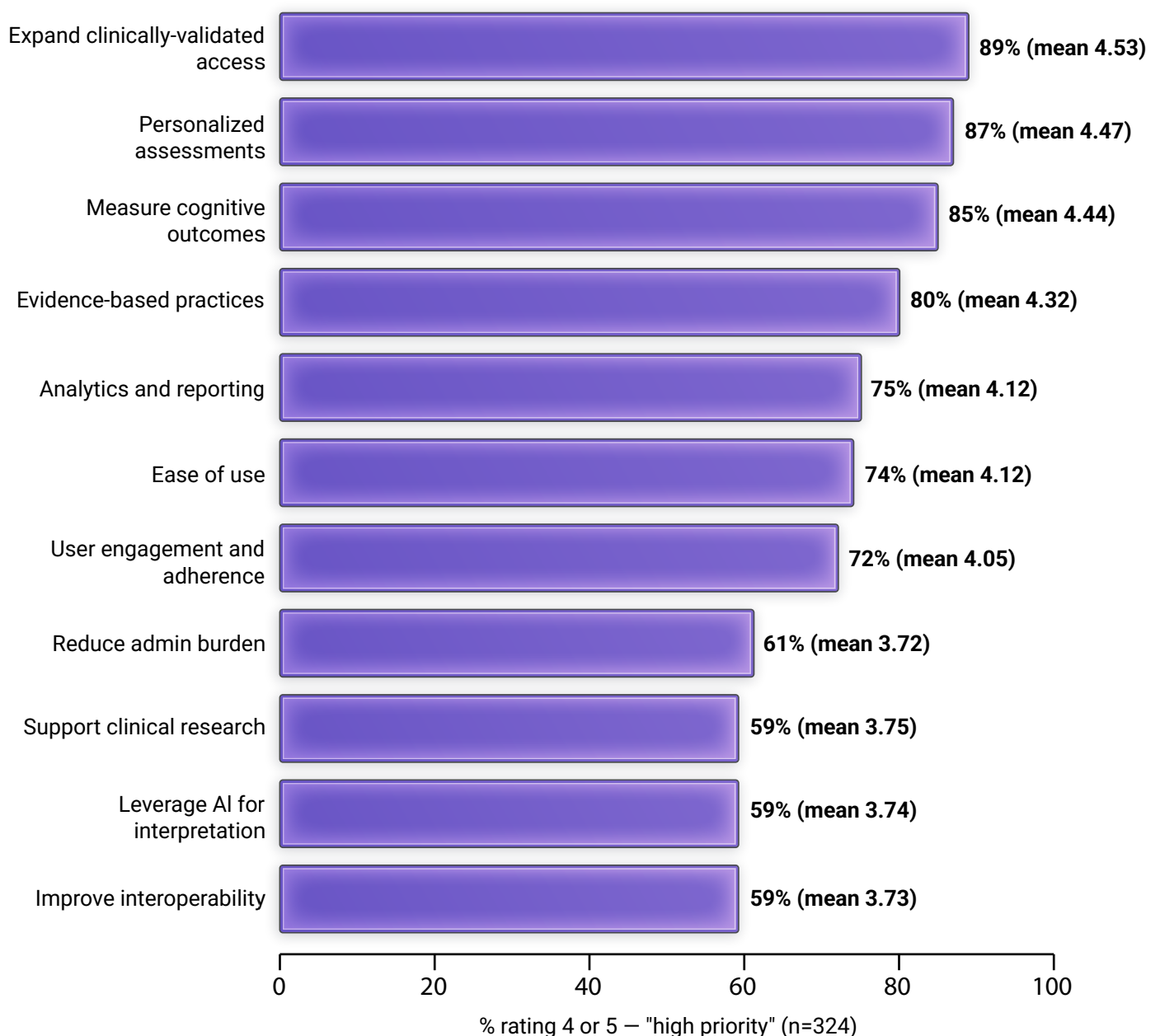


Fig. 5 % of respondents rating each item 4 or 5 ("high priority"), with mean score shown in parentheses. Combined EN and ES professionals (n=324).

Main barriers to broader adoption Q7

QUESTION WORDING:

"What are the main barriers preventing broader adoption of cognitive care tools?" — select all that apply.

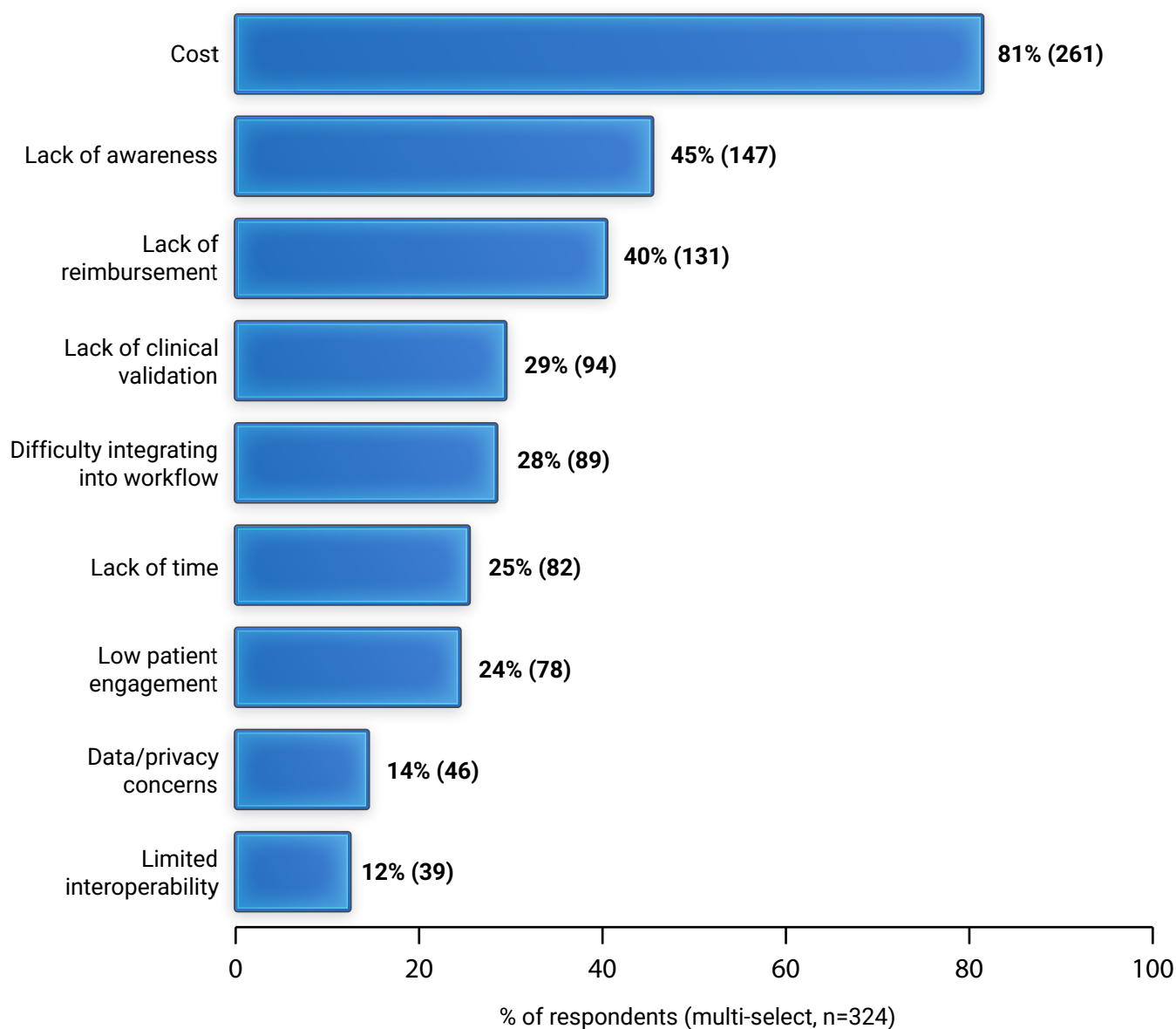


Fig. 6 Main barriers to adoption of cognitive care tools. Multi-select, EN and ES professionals (n=324).

Frequency of monitoring and where tools are used Q4, Q5

QUESTION WORDING:

"Where is the platform most commonly used by your patients, clients, or students, when monitoring cognitive progress over time?"

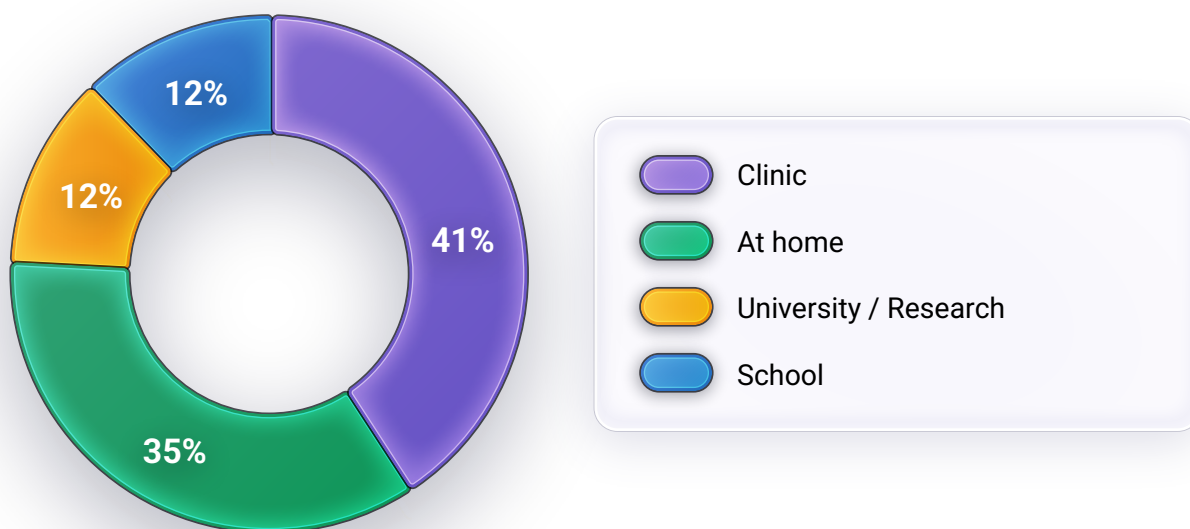


Fig. 8b Most common setting for platform use.

QUESTION WORDING:

"How often do you currently monitor cognitive progress over time?"

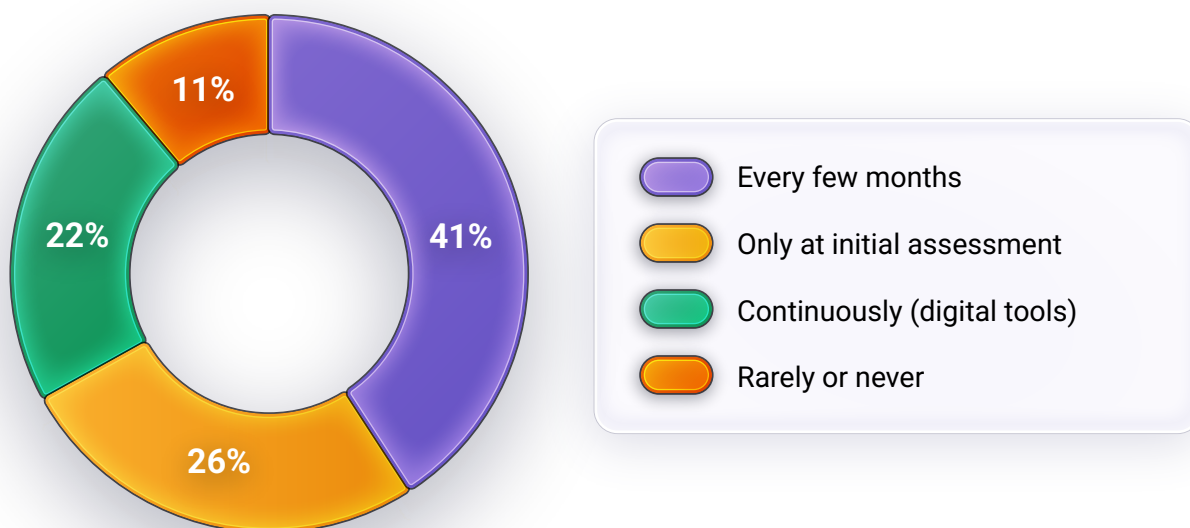


Fig. 8a Frequency of cognitive progress monitoring.